

committed to packaging

The new KUB - lightweight - smart and naturally recyclable



KUB: the cardboard-wrapped cup from SwissPrimePack

For 50 years, SwissPrimePack has now been developing and producing a wide range of packaging for the dairy sector. While these were previously only made of plastic, we are now entering the field of plastic-cardboard combinations, following the big trend. Of course made recyclable with separating flap, but also soon with the intelligence of digital watermarks for sorting for optimal recycling management. These can be applied directly to the plastic cup or also to the sleeves and labels that we can apply. The range of cup geometries is continuously being expanded and, depending on the choice of material, we also offer the matching resealable lid to go with the cup. Smart, in fact.

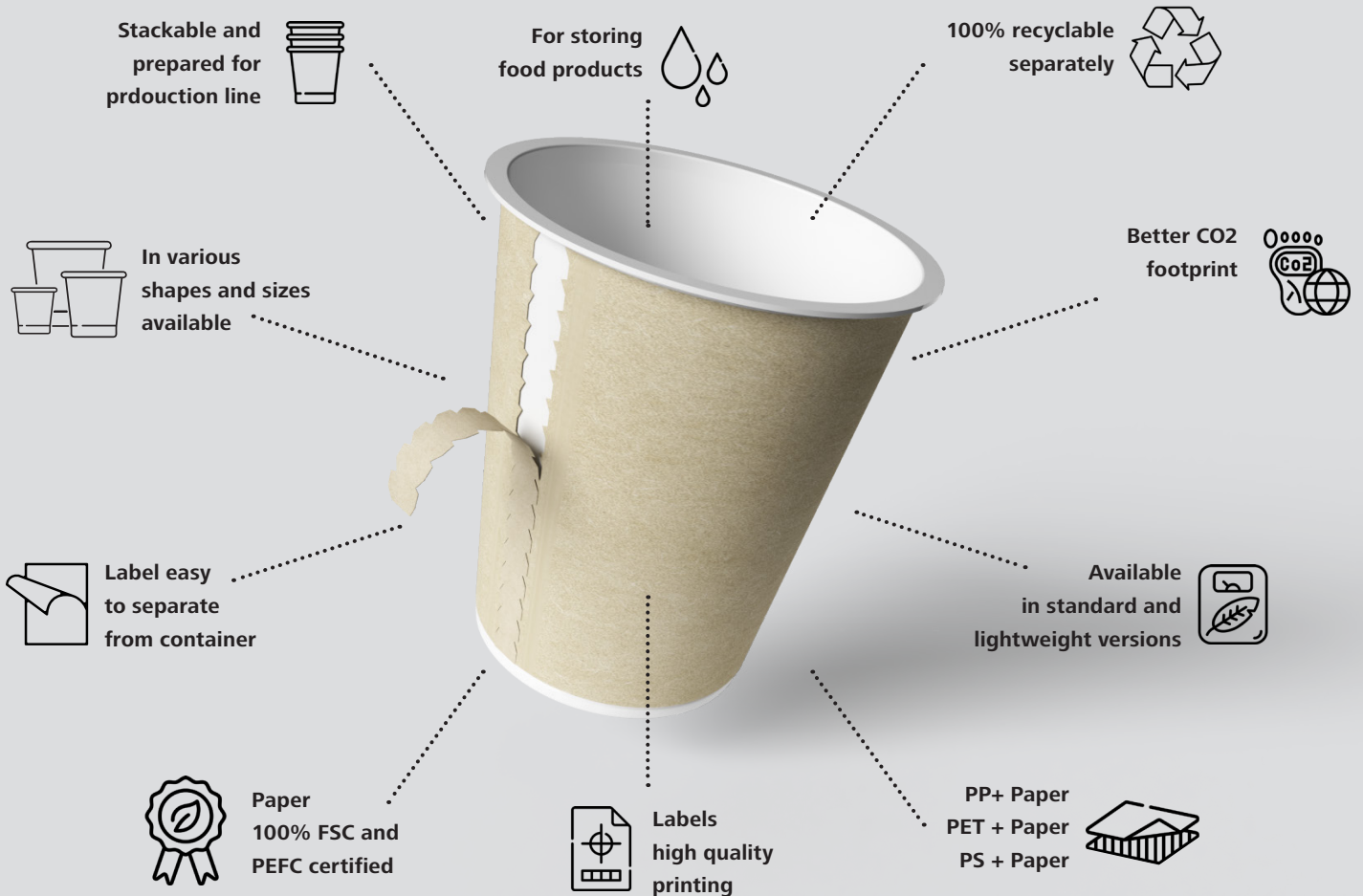
[Discover more about our latest innovation.](#)



committed to packaging

The new KUB - lightweight - smart and naturally recyclable

Your benefits with our KUB



Our Strengths

- + modern production facilities
- + comprehensive expertise in plastics and alternative materials
- + in-house tool and mould construction
- + creative and innovative tool design
- + cost-efficient, as from small quantities
- + sustainable creating by Eco Design

Sustainability is not an option – it's a responsibility!